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UTILITY **PATENT APPLICATION TRANSMITTAL**

Attorney Docket No.		25343/37:7				
First Inventor		Brian T. Worsham				
Title	Method and	System for Furnishing of	12.7 B			

(Only for new nonprovisional applications under 37 CFR 1.53(b))			xpress	Mail Label No.	EV 108	1021	1003			
APPLICATION ELEMENTS			ADDRESS TO: Assistant Commissioner for Patents Box Patent Application							
See MPEP chapter 600 concerning utility patent application contents.			Washington, DC 20231							
Fee Transmittal Form (e.g., PTO/SB/17) (Submit an original and a duplicate for fee processing)			7. CD-ROM or CD-R in duplicate, large table or							
			Computer Program (Appendix)							
2. Applicant claims small entity status. See 37 CFR 1.27.			 Nucleotide and/or Amino Acid Sequence Submission (if applicable, all necessary) 							
Specification [Total Pages 16]			a. Computer Readable Form (CRF)							
(preferred arrangement set forth below) Descriptive title of the invention			b. Specification Sequence Listing on:							
- Cross Reference to Related Applications - Statement Regarding Fed sponsored R & D			i. CD-ROM or CD-R (2 copies); or							
	quence listing, a table,		ii. paper							
or a computer pi	rogram listing appendix		Chatamenta varifying identity of above copies							
- Background of t			c. Statements verifying identity of above copies							
- Brief Summary of - Brief Description	of the Drawings (if filed)		ACCOMPANYING APPLICATION PARTS							
- Detailed Descrip			9. Assignment Papers (cover sheet & document(s))							
- Claim(s)			27 CER 3 73/b) Statement Power of							
- Abstract of the	Disclosure	_	(when there is an assignee) Attorney							
4. Drawing(s) (35 U.	.S.C. 113) [Total Sheets 4	」 」	11. English Translation Document (if applicable)							
5. Oath or Declaration	[Total Pages 2	٦ ,	12. Information Disclosure Statement (IDS)/PTO-1449 Copies of IDS Citations							
			13. Preliminary Amendment							
Copy from a	prior application (37 CFR 1.63 (d))		Return Receipt Postcard (MPEP 503)							
b. (for continuat	tion/divisional with Box 18 completed	1)	(Should be specifically itemized)							
i. DELETION OF INVENTOR(S) Signed statement attached deleting inventor(s)			15. Certified Copy of Priority Document(s) (if foreign priority is claimed)							
	he prior application, see 37 CFR		Nonpublication Request under 35 U.S.C. 122							
	and 1.33(b).		(b)(2)(B)(i). Applicant must attach form P10/SB/35							
			l r-	or its equivale	ent. 	. .				
6. Application Data Sheet. See 37 CFR 1.76			17 Other:							
18. If a CONTINUING APPLICATION, check appropriate box, and supply the requisite information below and in a preliminary amendment,										
or in an Application Data She		(0)								
Continuation	Continuation Divisional Continuation-in-part (CIP) of prior application No.:/									
Prior application information: Examiner: Group Art Unit:										
For CONTINUATION OR DIVISIONAL APPS only: The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 5b, is considered a part of the disclosure of the accompanying continuation or divisional application and is hereby incorporated by reference.										
The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts.										
19. CORRESPONDENCE ADDRESS										
Customer Number or Bar Co	ado Label 35	28		or C	Сотез	pondence a	ddress below			
Customer Number of Bar Co	ode Label (Insert Customer No. or A	tach bar ∞	de label hei	re)						
Name	Micah D. Stolowitz									
	Stoel Rives LLP									
Address 900 SW Fifth, Suite 2600										
City	Portland		State OR		Zi	p Code	97204			
Country	U.S.A.	Telepi	hone	(503) 224-3	380	Fax	(503) 220-2480			
Name (Print/Type) Micah D. Stolowitz Registration No. (Attorney/Agent) 32,758										
Name (Fillib Type) Integral 2 (1) 9 (2)										
Signature	Milat A TO	104			Date	• U9/1	18/2003			

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PTO/SB/17 (01-03)

Approved for use through 04/30/2003. OMB 0651-0032

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FEE TRANSMITTAL			Complete if Known							
I FF HIVANOIANTIA	L.,	Application Number								
for FY 2003		Filing	Filing Date							
Effective 01/01/2003. Patent fees are subject to annual revision		First Named Inventor			ntor Brian	Brian T. Worsham				
Applicant claims small entity status. See 37 CFR 1.27		Examiner Name								
		Art Unit								
TOTAL AMOUNT OF PAYMENT (\$) 790.00		Attorney Docket No.				25343/37:7				
METHOD OF PAYMENT (check all that apply)	FEE CALCULATION (continued)									
Check Credit card Money Other None	3. ADDITIONAL FEES									
Deposit Account:		Large Entity Small Entity								
Deposit Account 19-4455	Fee Code	Fee (\$)	Fee Code	Fee (\$)	Fe	e Description	Fee Paid			
Number	1051	130	2051	65	Surcharge - la	ate filing fee or oath				
Deposit Account Stoel Rives LLP	1052	50	2052	25	ate provisional filing fee or	fee or				
Name The Commissioner is authorized to: (check all that apply)	1053	130	1053	130	cover sheet Non-English s	specification				
Charge fee(s) indicated below Credit any overpayments	1812	2,520	1812	2,520	For filing a red	quest for ex parte reexamination				
Charge any additional fee(s) during the pendency of this application	1804	920*	1804	920*	Requesting po Examiner acti	ublication of SIR prior to ion				
Charge fee(s) indicated below, except for the filing fee to the above-identified deposit account.	1805	1,840*	1805	1,840*	Requesting p Examiner act	ublication of SIR after ion				
FEE CALCULATION	1251	110	2251	55	Extension for	reply within first month				
1. BASIC FILING FEE	1252	410	2252	205	Extension for	reply within second month				
Large Entity Small Entity	1253	930	2253	465	Extension for	reply within third month				
Fee Fee Fee Fee Description Fee Paid Code (\$)	1254	1,450	2254	725	Extension for	reply within fourth month				
1001 750 2001 375 Utility filing fee 750.00	1255	1,970	2255	985	Extension for	reply within fifth month				
1002 330 2002 165 Design filing fee	1401	320	2401	160	Notice of App	peal				
1003 520 2003 260 Plant filing fee	1402	320	2402	160	Filing a brief	in support of an appeal				
1004 750 2004 375 Reissue filing fee	1403	280	2403	140	Request for o	ral hearing				
1005 160 2005 80 Provisional filing fee		1,510	1451			titute a public use proceeding				
SUBTOTAL (1) (\$) 750.00	1452	110	2452			rive - unavoidable				
2. EXTRA CLAIM FEES FOR UTILITY AND REISSUE		1,300	2453			vive - unintentional				
Fee from Ext <u>ra Claims below</u> Fee Paid	1501	1,300 470	2501 2502			ee (or reissue)				
Total Claims $18 -20^{++} = 0 \times 18 = 0$	1503	630	2502		Design issue Plant issue fe					
Independent 3 - 3** = 0 × 84 = 0	1460	130	1460			ne Commissioner				
Multiple Dependent	1807	50	1807			ee under 37 CFR 1.17(g)				
Large Entity Small Entity	1806	180	1806		•	Information Disclosure Stmt				
Fee Fee Fee <u>Fee Description</u> Code (\$) Code (\$)	8021	40	8021				40.00			
1202 18 2202 9 Claims in excess of 20						ch patent assignment per s number of properties)	40.00			
1201 84 2201 42 Independent claims in excess of 3	1809	750	2809	3/5	(37 CFR 1.12	a submission after final rejection FR 1.129(a))				
1203 280 2203 140 Multiple dependent claim, if not paid 1204 84 2204 42 ** Reissue independent claims	1810	750	2810			tional invention to be CFR 1.129(b))				
over original patent	1801	750	2801	375	-	Continued Examination (RCE)				
1205 18 2205 9 ** Reissue claims in excess of 20 and over original patent	1802	900	1802	900		expedited examination				
SUBTOTAL (2) (\$) -0-		Other fee (specify)								
**or number previously paid, if greater; For Reissues, see above	*Redu	Reduced by Basic Filing Fee Paid SUBTOTAL (3) (\$) 40.00								
SUBMITTED BY						(Complete (if applicable)				
Name (Print/Type) Micah D. Stolowitz		Registration No. (Attorney/Agent) 32,758			758	Telephone 503-224-3380				
Signature (MMA) Hollan						Date September 18	2003			
WARNING: Information on this form ma			1 11							

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This collection of information is required by 37 CFR 1.17 and 1.27. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, Washington, DC 20231.

Application No.:

Filed:

Inventors:

Brian T. Worsham and Matthew I. Ullman

Title:

METHOD AND SYSTEM FOR FURNISHING OF

CUSTOMIZED INFORMATION TO VENUES TARGETED TO SELECTED AUDIENCES

Docket No.: 25343/37:7

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Kitty Sisk

Attachments:

- [1] Patent Application, including 16 pages of specification, claims and abstract
- [/] Four sheets of drawings
- [Vility Patent Application Transmittal
- [] Application Data Sheet
- [] Declaration for Patent Application
- [] Assignment, and Assignment Cover Letter
- Power of Attorney by Assignee of Entire Interest; Statement Under 37 CFR §3.73(b)
- [/] Check in the amount of \$790.00
- [] Fee Transmittal (in duplicate)
- [] Return-receipt postcard